

Homelessness Advisory Council Advocacy Priorities

The primary function of the Homelessness Advisory Council (HAC) is to make recommendations to the Government Relations Committee (GRC) on policies that will help to reduce the number of people experiencing homelessness and that support a clean and safe California to the extent it affects travel and tourism.

Concerns surrounding homelessness are increasing and are having an impact on visitors, residents, employees and employers in California. CalTravel shall take a compassionate and collaborative problem solving approach, while, simultaneously prioritizing the health and safety of visitors and residents in California.

Through the lens of travel and tourism, the HAC shall analyze policies per the directives below while considering costs and revenue sources associated with any proposed policy and its potential impact to tourism serving business and employers. The HAC will place emphasis on policies that are supported by reliable data and that have some element of measureable results. The HAC will analyze policies that focus on:

- Measures to ensure that those living, working and visiting California are welcome and safe
- Short and long term supportive housing opportunities for those currently experiencing homelessness
- Mental health care to people experiencing homelessness
- Workforce development opportunities for those experiencing homelessness
- "Drop In" day centers with centralized services for those experiencing homelessness