

PARTICIPATING IS EASY

- Grab your phone and start recording (vertically)
- Begin the video by saying "Where Can Travel Take You? It takes me..."
- Record 1-3 examples of where your career has taken you (about 30 seconds total)
- End the video with "Where can Travel Take YOU?"
- Try to film your videos in interesting locations that illustrate your point
- Include your name, organization, and location
- Submit the compiled footage/video for final edits to gabriella@caltravel.org

IMPORTANT: Please do not share these videos to your personal social media accounts. Instead, we will share the final edited video as a partner post and encourage your organization to share as a collaborator.