

JOIN THE UNIFIED VOICE FOR THE CALIFORNIA TRAVEL & TOURISM INDUSTRY



FOR MEMBERSHIP INQUIRIES, PLEASE CONTACT: REENA EVENSON | 424.442.0119 | REVENSON@CALTRAVEL.ORG

SUPPORTING PARTNER - \$33,000

UNDERWRITES CALTRAVEL'S ADVOCACY, EDUCATION, AND COLLABORATION WORK

- 12-month recognition for the highest level of support
- One seat on the CalTravel Board of Directors
- Annual CalTravel membership for up to eight individuals from the same company
- Five complimentary registrations for the California Travel Summit (CTS) Value: \$4,000
- Custom advocacy presentation by CEO Barb Newton to partner's board, staff, stakeholders or annual meeting, on request
- **Sponsorship of Major Event at annual CalTravel Summit**
- On-stage introduction by sponsor
- Recognition at CTS on stage, in conference guide, on signage, in app, and in promotional materials
- Full page, four-color ad in CTS program guide
- Marketplace exhibitor space upon request
- Custom question on post-conference survey
- Digital export of attendee contacts info
- Access to member only content – advocacy newsletters/updates, member directory
- Access to CalTravel board events
- Member pricing for additional registrations at CalTravel Summit

SPONSORSHIP

BOARD MEETING | PAC DINNER
OPENING RECEPTION | BREAKFAST
LUNCH | AWARDS DINNER
CALTRAVEL AWARD | AFTER PARTY

PREMIUM PARTNER - \$20,500

ENABLES CALTRAVEL TO INVEST IN TOURISM ADVOCACY

- 12-month recognition as a CalTravel Premium Partner
- One seat on the CalTravel Board of Directors
- Annual CalTravel membership for up to eight individuals from the same company
- Four complimentary registrations for the California Travel Summit (CTS) Value: \$3,200
- **Sponsor of General Session Speaker or CalTravel Award at annual CalTravel Summit**
- On-stage introduction by sponsor
- Recognition at CTS on stage, in conference guide, on signage, in app, and in promotional materials
- Full page, four-color ad in CTS program guide
- Marketplace exhibitor space upon request
- Digital export of attendee contacts info
- Access to member only content – advocacy newsletters/updates, member directory
- Access to CalTravel board events
- Member pricing for additional registrations at CalTravel Summit

SPONSORSHIP

GENERAL SESSION SPEAKER
OR CALTRAVEL AWARD
AT CALTRAVEL SUMMIT

GOLD MEMBERSHIP - \$6,600

JOIN THE LEADERSHIP OF CALTRAVEL WITH A SEAT ON THE BOARD OF DIRECTORS

- One seat on the CalTravel Board of Directors
- Access to CalTravel Board events
- Recognition at all CalTravel Board Meetings
- Access to member only content – advocacy newsletters/updates, member directory
- Annual CalTravel membership for up to eight individuals from the same company
- One complimentary registration for the California Travel Summit (CTS)
- Medal member recognition on website

SILVER MEMBERSHIP - \$3,300

SUSTAIN CALTRAVEL'S EFFORTS TO ADVOCATE ON BEHALF OF THE TRAVEL AND TOURISM INDUSTRY

- Annual CalTravel membership for up to four individuals from the same company
- Access to member only content – advocacy newsletters/updates, member directory
- One complimentary registration for the California Travel Summit (CTS)
- Medal member recognition on website

BRONZE MEMBERSHIP - \$1,700

HELP KEEP THE LIGHTS ON

- Annual CalTravel membership for up to three individuals from the same company
- Access to member only content – advocacy newsletters/updates, member directory
- Medal member recognition on website

REGULAR MEMBERSHIP - \$650-\$1,200

PARTICIPATE ACCORDING TO YOUR ORGANIZATION'S ABILITY

- Access to member only content – advocacy newsletters/updates, member directory
- Access to CalTravel board events member pricing at CalTravel Summit
- **LEVEL A - \$1,200**
 - » \$4 million + in tourism revenue
- **LEVEL B - \$1,050**
 - » \$2 million to \$3,999,999 in tourism revenue
- **LEVEL C - \$850**
 - » \$1 million to \$1,999,999 in tourism revenue
- **LEVEL D - \$650**
 - » < \$ 1 million in tourism revenue

ADDITIONAL MEMBERSHIP OPPORTUNITIES - \$200-\$650

- **TRAVEL INDUSTRY TRADE ASSOCIATION - \$650**
 - » An association that qualifies as non-profit organization
- **STUDENT / EDUCATOR - \$200**
 - » Full time, non-working student or an educator working full time at a community college, university or state college
- **ADDITIONAL REPRESENTATIVE - \$250**
 - » An additional individual membership for someone employed by a member company.